

JUNTOS Ambassador 2016-2017

Third Quarter Syllabus

Note: Continue to work with Ali Delgadillo, JUNTO Local Director, to organize local workshops and act as group leaders when workshops and outreach happens. Schedule at least one group gathering in local community.

March 5 - Group Meeting

Share ideas for fundraisers with group.

- Discuss pros/cons to peer-to-peer fundraising, house parties, and other ideas.

Week of March 12 - Finalize summer residency proposals including fundraising plans

Work with Sussan or Christian to ensure that your itineraries and logistics are all final.

March 19 - Group Meeting

Present final proposals for summer residency to the group. Practice “pitch” to include:

- What is the summer residency?
- What are your objectives and goals?
- Why is this work important in these times?

Week of March 26 - Time Management Systems

Reading:

- General materials to browse:
https://www.mindtools.com/pages/main/newMN_HTE.htm
- Scheduling: https://www.mindtools.com/pages/article/newHTE_07.htm

AND: Begin to plan a workshop for the week of April 24th.

Week of April 2 - Group Meeting

Discuss your time management system and how you think it might be improved.

- Do you have a time management system?
- Do you use it consistently?
- How do you think it may be improved?

Week of April 19 - Evaluation of summer results

JUNTOS Week NYC

Reading:

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AND: Organize students who will participate in your local workshop.

Week of April 16 - Group Meeting

Discuss your plans for evaluating the results of your summer residency. What testimony or results do you want to gather and what is the best way to deliver them to your supporters?

Week of April 23 - Local Workshop

Lead a local workshop including other students from your school.

Week of April 30 - Branding

Reading:

- Sample branding documents will be provided.

Choose one business to examine and look into their brand. Consider the below questions that we will discuss at next week's meeting.

Week of May 7 - Group Meeting

Review topic of branding, as it pertains to an organization and your personal brand.

- How does an organization determine it's own brand. What are important questions to ask before choosing a brand?
- How does an organization display its brand? What do you remember about an organization as being representative of its brand?
- What do you believe is your personal brand?
- Is it important to display your personal brand publicly? How do/could you do so?

Week of May 14 - TBD

BoCo Graduation

Week of May 21 - TBD

Fordham Graduation

Week of May 28 - Group Meeting